

**AS COMMUNICATIONS TECHNOLOGY PROFESSIONALS,
ENGINEERS AND PRACTITIONERS AROUND THE WORLD KNOW WASHINGTON DC
IS THE PLACE WHERE TECHNOLOGY MEETS POLICY**

Our Nation's capital is the prime location for hundreds of communications companies and is the hub of federal agencies that promote and oversee our telecommunications interest.

Visibility and Reputation Include: Participation in industry sessions and forums with recognition as an industry leader at the forefront of communications technology and engineering. Speaking opportunities are also available in either Keynote sessions, Plenary or Industry Forum sessions. Also one of the most important aspects of participating is networking with other industry leaders. The event also offers timely and relevant educational opportunities for your employees.

PAST PATRONS OF IEEE GLOBECOM



**BEING A PATRON PRESENTS YOUR COMPANY TO NOT ONLY LOCAL AUDIENCES BUT ALSO TO THOSE
INVOLVED IN WORLD WIDE COMMUNICATIONS TECHNOLOGY, ENGINEERING AND MANAGEMENT.**

EXPECTED PARTICIPATION

We expect up to 2,000 participants, technical researchers and industry practitioners, from the USA and many other countries of the world including Japan, China, India, Canada, England, France, Germany, Korea and many others.

PAST & FUTURE IEEE GLOBECOM EVENTS

2010 - Miami, Florida
2011 - Houston, Texas
2012 - Anaheim, California
2013 - Atlanta, Georgia
2014 - Austin, Texas
2015 - San Diego, California
2016 - Washington, DC
2017 - Singapore
2018 - Abu Dhabi

CONTACT THE PATRON TEAM AT: GC2016PATRONAGE@COMSOC.ORG

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 35,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.



PROMOTIONAL PATRON PACKAGES



**IEEE GLOBECOM 2016
4-8 DECEMBER 2016
WASHINGTON, DC, USA**



INTRODUCTION

The IEEE GLOBECOM 2016 Conference is one of the IEEE Communications Society's two flagship conferences. Each year, over 3,000 scientific researchers and their management submit proposals for program sessions to be held at the annual IEEE Globecom Conference. After extensive peer review, the best of the proposals are selected for the conference program, which includes technical papers, tutorials, workshops and industry sessions.

Major components of the conference program include: keynote speakers representing the elite of the Communications industry, technical papers sessions, workshops, tutorials, an award's luncheon and a world class banquet with entertainment. IEEE GLOBECOM 2016 will also place major emphasis on the real-world interests of industry practitioners.

It is with great pleasure that the Washington DC technical and business community was chosen to host this prestigious Conference.

In addition to the program shown below, there will be special industry events and opportunities to meet and recruit young engineers. This will include a forum of young professionals with opportunities to discuss career paths and events.

Time / Day	Sun, 4 Dec		Mon, 5 Dec		Tue, 6 Dec		Wed, 7 Dec		Thu, 8 Dec	
7:00 - 8:00	Breakfast		Breakfast		Breakfast		Breakfast		Breakfast	
8:30-10:00	Morning Tutorials	Workshops	Keynote #1		Keynote #3		Keynote #5		Morning Tutorials	Workshops
			Keynote #2		Keynote #4		Keynote #6			
10:00-10:30	Coffee Break		Coffee Break		Coffee Break		Coffee Break		Coffee Break	
10:30-12:15	Morning Tutorials	Workshops	Technical Papers	Industry Sessions	Technical Papers	Industry Sessions	Technical Papers	Industry Sessions	Morning Tutorials	Workshops
12:15-2:00	Lunch		Awards Luncheon		Lunch		Lunch		Lunch	
2:00-3:45	Afternoon Tutorials	Workshops	Technical Papers	Industry Sessions	Technical Papers	Industry Sessions	Technical Papers	Industry Sessions	Afternoon Tutorials	Workshops
3:45-4:15	Coffee Break		Coffee Break		Coffee Break		Coffee Break		Coffee Break	
4:15-6:00	Afternoon Tutorials	Workshops	Technical Papers	Industry Sessions	Technical Papers	Industry Sessions	Technical Papers	Industry Sessions	Afternoon Tutorials	Workshops
7:00-10:00	Exhibit Opening and Welcome Reception		Technical & Social Tours		Banquet		Technical & Social Tours			

LEVELS AND BENEFITS

We offer many levels of patronage and opportunities to exhibit. After all EVERYONE knows that Patronage Means Leadership and Reputation.

Patronage Opportunities Include: Involvement in industry sessions and forums, announcing major technology implementations, addressing regulatory impact assessments, defining effective economic models and discussing engineering methods used by industry practitioners.

	Platinum \$50,000	Gold \$35,000	Silver \$25,000	Bronze \$15,000	Supporter \$5,000	
Exhibit Space	20x20	10x30	10x20	10x10	10x10	
Full Complimentary Conference Registrations	5	4	3	2	1	
Complimentary Registrations for the IF&E Programs	20	15	10	5		
Exhibit passes	50	35	25	15		
Keynote speaking opportunity in the Program	X	X*	X*			
Speaking opportunities in the Program	X	X	X	X*	X*	
Advertisement in the Conference App	3/4	1/2	1/4	Bus Card	Bus Card	
Company logo (linked to company site) on Conference web site	X	X	X	X	X	
Company logo on all Conference Collateral	X	X	X	X	X	
Company information, brochures/materials distributed at the Conference	X	X	X	X	X	
Company logo on signage outside event of choice	X*	X*	X*	X*	X*	
Company logo on Internet Cafe opening screen	X	X	X	X	X	
Media briefing attendance	X	X	X	X	X	
Branding in Registration area and in Plenary area	X	X	X	-	-	
Recognition from the podium at event of choice	X	X	X	X	X	
Opportunity to host an industry related event (workshop business forum or panel discussion)	X*	X*	X*	X	X	
Gift opportunities (Meal events, etc..)	X	X	X	X	X	
Listing of Company, products & services on Conference Website	X	X*	X*	X*	X*	
Opportunity for sponsoring the optional events (1st reserved)	2nd	3rd	4th	5th	6th	
Company logo on Lanyards and Hotel Keys	X					*Limited

ADDITIONAL SUPPORT OPPORTUNITIES

- Opportunities (at cost) available according to the level of Patronage:
- Backpacks for attendees
 - Providing breakfast or lunch to attendees, Monday thru Thursday
 - Providing support for the Welcoming Reception
 - Providing the Coffee Breaks